

VIRTUAL EVENT • FREE ADMISSION & DATA BOOK!

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor - \$5,000

- Logo inclusion in a minimum of six (6) half-page, color ads in Business Observer and a minimum of six (6) half-page ads in Florida Weekly (Charlotte-Collier) promoting the event
- A PDF list of contact information for all 2020 event registrants post-event
- A sponsor landing page within the virtual platform with the ability to include a promotional video and digital brochure materials that can be customized to fit and promote your brand
- Listed as a Platinum Sponsor in the virtual event platform, including banner ads on the site
- Prominent logo displayed on the Market Trends event website and linked to sponsor's website
- Logo/recognition during the event program
- One (1) full page, color ad near the front of the digital Market Trends book
- Logo inclusion in at least eight (8) pre-event email blasts to Market Trends contacts
- Tagged in at least three (3) social media promotions from Business Observer, Florida Weekly, Waterman Broadcasting, Lee BIA and Collier BIA social pages

### Gold Sponsor - \$2,500

- Logo inclusion in a minimum of six (6) half-page, color ads in Business Observer and a minimum of six (6) half-page ads in Florida Weekly (Charlotte-Collier) promoting the event
- A sponsor landing page within the virtual platform with the ability to include a promotional video and digital brochure materials that can be customized to fit and promote your brand
- Logo displayed on the Market Trends event website and linked to sponsor's website
- Logo/recognition during the event program
- One (1) full page, color ad in the digital Market Trends book
- Logo inclusion in at least eight (8) pre-event email blasts to Market Trends contacts
- Tagged in at least three (3) social media promotions from Business Observer, Florida Weekly, Waterman Broadcasting, Lee BIA and Collier BIA social pages

### Silver Sponsor - \$1,425

- Company listed in a minimum of six (6) half-page, color ads in Business Observer and a minimum of six (6) half-page ads in Florida Weekly (Charlotte-Collier) promoting the event
- A sponsor landing page within the virtual platform with the ability to include a promotional video and digital brochure materials that can be customized to fit and promote your brand
- Logo displayed on the Market Trends event website and linked to sponsor's website
- Logo/recognition during the event program
- One (1) half page, color ad in the digital Market Trends book
- Logo inclusion in at least eight (8) pre-event email blasts to Market Trends contacts

For more information:

[markettrends@prioritymarketing.com](mailto:markettrends@prioritymarketing.com) or 239-267-2638



MARCH 9  
2021

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## SPONSORSHIP FORM

Please complete the information below and submit the completed form with payment to [MarketTrends@PriorityMarketing.com](mailto:MarketTrends@PriorityMarketing.com) or mail to:

**Market Trends**  
12140 Carissa Commerce Ct., Suite 201  
Fort Myers, FL 33966

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Billing Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Sponsorship Level

- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,425

### Paying By:

- Check – Invoice Required / Check Enclosed
- Credit Card - #: \_\_\_\_\_
- CVV: \_\_\_\_\_ Expiration: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please note: Sponsorship benefits contingent upon date of signing. If you have not sponsored the event before, please email your logo to [MarketTrends@PriorityMarketing.com](mailto:MarketTrends@PriorityMarketing.com) in eps format.*

For office use only:

Payment method: \_\_\_\_\_ Check #: \_\_\_\_\_ Date received: \_\_\_\_\_

Name on Check: \_\_\_\_\_ Cvent: \_\_\_\_\_ MT Staff Initials: \_\_\_\_\_

For more information:  
[markettrends@prioritymarketing.com](http://markettrends@prioritymarketing.com) or 239-267-2638