



# MY UNDERCOVER AGENT



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The Data REALTORS® Need!  
When They Need It!

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COMING MARCH 2020



**MY UNDERCOVER AGENT IS STARTING A REALTOR® REVOLUTION! DO YOU WANT TO BE A PART OF THE REAL ESTATE INDUSTRIES EVOLUTION?**

MUA is an Innovative Database Platform for REALTORS®, A REALTORS® solution to 'Googles' Information Overload! Focused on Lead Nurturing Topics and Customer Service Content, MUA provides you with Hyper Local Data all under one roof, that allows you to cut down on your research time, making more time for more customers. Or better yet more time for yourself!



## BE AN EXPERT OF ANYWHERE IN THE COUNTY

While you may specialize in one area, for the right reasons you will travel anywhere in the county. Now with MUA's Hyper-Local Data broken down by each local area you can be an expert of all that area has to offer.



### MAP TAG DATA

When you are in the field find Bridge Heights, Golf Course Fees, Park Amenities, Marina and Boat Ramp Info and so much more with our Map Tag Data



### REALTOR TOOLS

Customer & Agent Explaining the Process Pages covering Inspections, Financial Topics, Taxes, Assessments, and Liens & Permits



### REPORT BUILDER

With a few simple clicks, easily create beautiful Reports full of the information needed to nurture and service your customers.



## HYPER-LOCAL DATA

Each Local Area has Demographics, Real Estate Market Stats, Area Issues & Concerns, Insurance Issues, County & City Restrictions, History, About, Interesting Facts, Schools, Utilities, Maps, Recreation & Entertainment, Fun Things to Do, Local Services and Property Related Information.



## LEAD NURTURING

Beaches & Waterways, Golfing, Parks & Recreation, Fun Things to Do, Events & Local Wildlife Topics to Nurture & Engage your customers.

## LOCAL SERVICES

School Showcases with Calendars & Registration Process. Utility Companies and How to Connect & Disconnect

**AND....SO MUCH MORE!** Best of all the data is constantly being updated by our MUA Data Technicians to ensure that you will always have access to the most current information. We are not depending on others to provide the data, we are getting it for you!



## BUSINESS DIRECTORY WITH SAMPLE ESTIMATES

Businesses will offer their expertise in the way of Sample Project Estimates, Brochures, and Special Offers, directly attached to their ads. Solving the never ending battle of answering the infamous question 'How much do you think that might cost?'



## COMMUNITY SHOWCASES

Find the Community that fits your customers best, before sending actual Listings, with MUA's Community Showcases you can search by Area, Type, Price & Amenities.



## BUILDER SNAPSOTS

Builder Information Searchable by Local Area, Pricing, & Type. Maintained by MUA.

## BRANDED REPORTS

With the MUA data at your finger tips you can send your customers Beautiful Reports with your Branding, and with our Customer Information Manager you will be able to keep track of what has already been sent.





Still Want to know more about how My Undercover Agent is revolutionizing the Real Estate Industry? Scan the QR code or visit [www.MyUndercoverAgent.com](http://www.MyUndercoverAgent.com) to see the My Undercover Agent Launch Video showing everything you will have access to, and why you want to be a part of the Revolution.



Thinking about becoming an MUA Advertiser? With over 7000 REALTORS® in Lee County alone, as a Business Advertiser you will have a captive audience. Scan the QR code or go to [www.MyUndercoverAgent.com](http://www.MyUndercoverAgent.com) to view The My Undercover Agent Advertising Advantage Video.

**Do you want to join the Revolution?  
Contact our Sales Department for  
more information.**

**[sales@myundercoveragent.com](mailto:sales@myundercoveragent.com)**

**239.989.2371**



**MY UNDERCOVER  
AGENT**

Founded on Jeremiah 29:11